

PFS Program With HFMA Thursday, February 21st

First Name Last Name
Company Name
Org Address 1
Org Address 2
Org City Org St Org Zip

Akron General Health and Wellness Center West
4125 Medina Road, Akron, OH 44333
330-665-8000

AGENDA

7:45-8:15AM

Registration – Continental breakfast

8:15-8:30AM

Announcements

8:30-10:00AM

Setting Up a Successful Home Based Worker Program

presented by:

Dianna Cesa, WVU Healthcare Patient Financial Services Manager

Leah Klinke, WVU Healthcare Patient Financial Services Director

*– Opportunities and challenges associated with designing
and implementing a successful home-based worker program*

10:00-10:15AM

Break

10:15-12:15AM

***Optimizing System Performance to Drive Efficiencies
& Savings - A Panel Discussion***

presented by:

Craig Richmond, CPA VP Revenue Cycle – The MetroHealth System

Don Paulson, CPS, VP Revenue Cycle – University Hospitals

Karen Mihalik, Interim Executive Director Revenue Cycle Mgmt

– The Cleveland Clinic

- How to increase hospital efficiency, reduce costs, improve patient satisfaction and address regulatory requirements*
- Incorporating best practices to maximize your organization's investment in technology*
- Using technology and automation to the strategic allocation of your staff*

AGENDA continued on back...

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AGENDA

12:15-1:00PM

Lunch

1:00-2:45PM

The Washington Update

presented by:

Paul A Miller, *President/CEO, Miller Wenhold Capital Strategies, LLC.*

- *What the new Congress is doing that will affect healthcare professionals*
- *What does the fiscal cliff mean to the healthcare profession and my employer*
- *What is needed to make sure our healthcare profession and business is not hurt by legislation passed in the new Congress*

2:45-3:00PM

Break

3:00-4:45PM

Discover How Metrics Drive Revenue Cycle Performance and Change Behavior

presented by:

Margaret L Schuler, *MBA, Revenue Cycle Administrator, OhioHealth*

- *Learn about Level I, II & III Revenue Cycle Metrics*
- *Learn about Revenue Cycle Benchmarks and Targets Beyond*
- *Understand the Power of Scorecards in Revenue Cycle Management*
- *Case Study: Using metrics to reduce Denials & Sustain Results*

4:45-5:30PM

Networking Opportunity - All Invited



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REGISTRATION FORM



PFS Program With HFMA

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Thursday, February 21, 2013
7:45AM - 5:30PM

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Akron General Health and Wellness Center West
4125 Medina Road, Akron, OH 44333
330-665-8000

Registration Fee for Meeting:

Early Registration

Members - \$80 per person
2 or more same organization - \$75

Walk-In Registration

Members - \$100 per person
Non-Members - \$100 per person

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Diane Murray
AAHAM
Western Reserve Chapter
PO Box 53
Aurora, OH 44202
Phone: (216) 570-1360
Fax: (330) 995-9646
registration@wraaham.com

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Name(s)/Title(s): _____

E-mail Address: _____

Hospital/Company: _____

Total Enclosed: \$ _____

Cancellations must be made three days prior to the meeting to receive a refund or not be billed for an unpaid registration.

Questionnaire from Panel Speakers

What is your core revenue cycle information processing system? _____

Are you converting to a new core system within the next 18 months? _____

If yes, to what system? _____

Employer: Healthcare Provider _____ Vendor _____ Other _____



Western Reserve...
lighting the way.