

From: Sharon Galler
Sent: Thursday, April 09, 2015 2:39 PM
To:
Subject: AAHAM Needs Your Assistance

Now that Legislative Day is over the real work begins. Attached is a draft letter we would like you to send to the people you met with during your Capitol Hill visits, requesting their support for our petition.

Please ask your members of Congress to send the attached letter to the FCC in support of your petition. It is important to be sure to focus on the social benefits our petition offers patients and consumers. This is not about creating loopholes for telemarketing. This is a very specific request tailored to the healthcare industry and the patients we serve. This is not an open ended petition that all industries can use. This petition simply asks for a clarification of the current rules. The current rules are not clear as the increasing number of lawsuits will point out. If providers are going to be in a position to comply with new laws and regulations like the Affordable Care Act and IRS Rule 501(r) then the FCC needs to change the TCPA rules to allow us to effectively do that. We cannot rely on outdated modes of communication today like the U.S. mail or calling landline phones. We need to use new technologies to reach our patients and frankly our patients demand that we use new technologies to reach them. Our petition gives patients an easy opt-out if they do not want to receive these calls. Our petition is not only reasonable, but very narrowly focused to the healthcare sector and the patients we serve. We urge you to support this petition and ask you to send the attached letter in support of the AAHAM petition to the FCC.

Thank you for your help!

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